MARKET AREA ANALYSIS EXAMPLE 1



Demographic and Income Profile - Appraisal Version

MARKET AREA EXAMPLE 1

Ring: 1 mile radius

Latitude: 30.841624 Longitude: -93.321554

Summary			2000		2010		2015
Population			1,559		1,563		1,561
Households			597		621		626
Families			426		433		433
Average Household	Size		2.54		2.45		2.43
Owner Occupied Ho			418		429		433
Renter Occupied Ho			179		192		193
Median Age	dailing office		39.9		43.1		43.1
Trends: 2010 - 201	5 Annual Pate		Area		State		National
Population	S Aillidal Rate		-0.03%		0.72%		0.76%
Households			0.16%		0.72%		0.78%
Families			0.00%		0.64%		0.64%
Owner HHs			0.19%		0.83%		0.82%
Median Household	Income		0.59%		1.59%		2.36%
Median Household	income	20	0.59%	,	010		2.36%
Households by Inco	nme	Number	Percent	Number	Percent	Number	Percent
<\$15,000	and the same of th	106	17.1%	97	15.6%	91	14.6%
\$15,000 - \$24,999		86	13.8%	75	12.1%	71	11.4%
\$25,000 - \$34,999		80	12.9%	78	12.5%	72	11.5%
\$35,000 - \$49,999		110	17.7%	105	16.9%	124	19.8%
\$50,000 - \$74,999		111	17.9%	108	17.4%	107	17.1%
\$75,000 - \$99,999		66	10.6%	84	13.5%	84	13.4%
\$100,000 - \$149,9		40	6.4%	54	8.7%	55	8.8%
\$150,000 - \$199,9		16	2.6%	10	1.6%	10	1.6%
\$200,000+	33	6	1.0%	11	1.8%	11	1.8%
\$200,0001		Ü	1.070	11	1.070	11	1.0 /0
Median Household	Income	\$40,678		\$43,108		\$44,392	
Average Household	Income	\$50,556		\$55,897		\$56,618	
Per Capita Income		\$20,844		\$23,964		\$24,468	
		2	000	2	010		2015
Population by Age		Number	Percent	Number	Percent	Number	Percent
0 - 4		84	5.4%	87	5.6%	88	5.6%
5 - 9		114	7.3%	84	5.4%	87	5.5%
10 - 14		117	7.5%	88	5.6%	88	5.6%
15 - 19		108	6.9%	109	7.0%	84	5.4%
20 - 24		83	5.3%	90	5.7%	93	6.0%
25 - 34		155	10.0%	189	12.1%	191	12.2%
35 - 44		238	15.3%	168	10.7%	182	11.7%
45 - 54		232	14.9%	239	15.3%	202	12.9%
55 - 64		167	10.7%	227	14.5%	224	14.4%
65 - 74		122	7.8%	142	9.1%	178	11.4%
75 - 84		102	6.6%	94	6.0%	99	6.3%
85+			2.2%			46	2.9%



MARKET AREA EXAMPLE 1

Ring: 3 miles radius

Latitude: 30.841624 Longitude: -93.321554

	8,992 3,526		8,976		8,954
	3,526				
			3,651		3,673
	2,437		2,459		2,453
	2.46		2.37		2.35
	2,338		2,378		2,386
	1,188		1,272		1,286
	37.4		40.0		40.5
	Area		State		National
	-0.05%		0.72%		0.76%
	0.12%		0.83%		0.78%
	-0.05%		0.64%		0.64%
	0.07%		0.83%		0.82%
	1.26%		1.59%		2.36%
20	000	20	10	2	015
Number	Percent	Number	Percent	Number	Percent
831	23.5%	765	21.0%	724	19.7%
508	14.3%	484	13.3%	454	12.4%
458	12.9%	481	13.2%	451	12.3%
553	15.6%	550	15.1%	668	18.2%
570	16.1%	597	16.4%	598	16.3%
291	8.2%	356	9.8%	349	9.5%
224	6.3%	298	8.2%	307	8.4%
71	2.0%	68	1.9%	69	1.9%
35	1.0%	52	1.4%	52	1.4%
\$34,365		\$37,449		\$39,867	
\$45,204		\$50,332		\$51,067	
\$17,657		\$20,954		\$21,489	
2	000	20	010	2	015
Number	Percent	Number	Percent	Number	Percent
608	6.8%	590	6.6%	576	6.4%
677	7.5%	579	6.5%	571	6.4%
679	7.6%	589	6.6%	588	6.6%
650	7.2%	620	6.9%	561	6.3%
510	5.7%	527	5.9%	540	6.0%
1,057	11.8%	1,068	11.9%	1,061	11.9%
1,336	14.9%	1,064	11.9%	1,035	11.6%
1,273	14.2%	1,271	14.2%	1,118	12.5%
838	9.3%	1,200	13.4%	1,241	13.9%
677	7.5%	742	8.3%	922	10.3%
491	5.5%	484	5.4%	501	5.6%
195	2.2%	242	2.7%	240	2.7%
	831 508 458 553 570 291 224 71 35 \$34,365 \$45,204 \$17,657 2 Number 608 677 679 650 510 1,057 1,336 1,273 838 677 491	37.4 Area -0.05% 0.12% -0.05% 0.07% 1.26% 2000 Number Percent 831 23.5% 508 14.3% 458 12.9% 553 15.6% 570 16.1% 291 8.2% 224 6.3% 71 2.0% 35 1.0% \$35 1.0% \$45,204 \$17,657 2000 Number Percent 608 6.8% 677 7.5% 679 7.6% 650 7.2% 510 5.7% 1,057 11.8% 1,336 14.9% 1,273 14.2% 838 9.3% 677 7.5% 491 5.5%	37.4 Area -0.05% 0.12% -0.05% 0.07% 1.26% 2000 Number Percent Number 831 23.5% 765 508 14.3% 484 458 12.9% 481 553 15.6% 550 70 16.1% 597 291 8.2% 356 224 6.3% 298 71 2.0% 68 35 1.0% 52 \$34,365 \$37,449 \$45,204 \$50,332 \$17,657 2000 Number Percent Number 608 6.8% 590 677 7.5% 579 679 7.6% 589 650 7.2% 620 510 5.7% 527 1,057 11.8% 1,068 1,336 14.9% 1,064 1,273 14.2% 1,271 838 9.3% 1,200 677 7.5% 742 491 5.5% 484	37.4 40.0 Area State -0.05% 0.72% 0.83% -0.05% 0.64% 0.07% 0.83% 1.26% 1.59% 2000 2010 Number Percent Number Percent 831 23.5% 765 21.0% 508 14.3% 484 13.3% 458 12.9% 481 13.2% 553 15.6% 550 15.1% 570 16.1% 597 16.4% 291 8.2% 356 9.8% 224 6.3% 298 8.2% 71 2.0% 68 1.9% 35 1.0% 52 1.4% \$34,365 \$37,449 \$45,204 \$50,332 \$17,657 \$2000 Number Percent Number Percent 608 6.8% 590 6.6% 677 7.5% 579 6.5% 650 7.2% 620 6.9% 650 7.2% 620 6.9% 510 5.7% 527 5.9% 1,057 11.8% 1,068 11.9% 1,336 14.9% 1,064 11.9% 1,273 14.2% 1,271 14.2% 838 9.3% 1,200 13.4% 677 7.5% 742 8.3% 491 5.5% 484 5.4%	37.4 40.0 Area State -0.05% 0.72% 0.12% 0.83% -0.05% 0.64% 0.07% 0.83% 1.26% 1.59% 2000 2010 2 Number Percent Number Percent Number 831 23.5% 765 21.0% 724 508 14.3% 484 13.3% 454 458 12.9% 481 13.2% 451 553 15.6% 550 15.1% 668 570 16.1% 597 16.4% 598 291 8.2% 356 9.8% 349 224 6.3% 298 8.2% 307 71 2.0% 68 1.9% 69 35 1.0% 52 1.4% 52 \$34,365 \$37,449 \$39,867 \$45,204 \$50,332 \$51,067 \$47,657 \$200 Number Percent Number Percent Number 608 6.8% 590 6.6% 576 677 7.5% 579 6.5% 571 679 7.6% 589 6.6% 588 650 7.2% 620 6.9% 561 510 5.7% 527 5.9% 540 1,057 11.8% 1,068 11.9% 1,061 1,336 14.9% 1,064 11.9% 1,035 1,273 14.2% 1,271 14.2% 1,118 838 9.3% 1,200 13.4% 1,241 667 7.5% 742 8.3% 922 491 5.5% 484 5.4% 501



MARKET AREA EXAMPLE 1

Ring: 5 miles radius

Latitude: 30.84162

Summary		2000		2010		2015
Population		14,184		14,199		14,156
Households		5,476		5,694		5,729
Families		3,887		3,943		3,933
Average Household Size		2.53		2.43		
Owner Occupied Housing Units		3,807		3,874		3,889
Renter Occupied Housing Units		1,669		1,820		1,84
Median Age		36.4		38.9		39.
Trends: 2010 - 2015 Annual Rate		Area		State		Nationa
Population		-0.06%		0.72%		0.769
Households		0.12%		0.83%		0.789
Families		-0.05%		0.64%		0.649
Owner HHs		0.08%		0.83%		0.829
Median Household Income		1.16%		1.59%		2.369
	20	000	20	10	20	015
Households by Income	Number	Percent	Number	Percent	Number	Percer
<\$15,000	1,231	22.6%	1,123	19.7%	1,065	18.69
\$15,000 - \$24,999	871	16.0%	829	14.6%	780	13.69
\$25,000 - \$34,999	735	13.5%	768	13.5%	720	12.69
\$35,000 - \$49,999	841	15.4%	881	15.5%	1,077	18.89
\$50,000 - \$74,999	915	16.8%	1,014	17.8%	1,007	17.69
\$75,000 - \$99,999	451	8.3%	525	9.2%	512	8.9
\$100,000 - \$149,999	289	5.3%	408	7.2%	421	7.3
\$150,000 - \$199,999	81	1.5%	82	1.4%	83	1.49
\$200,000+	43	0.8%	63	1.1%	64	1.19
Median Household Income	\$33,493		\$36,908		\$39,093	
Average Household Income	\$43,158		\$48,440		\$49,058	
Per Capita Income	\$16,775		\$19,733		\$20,210	
	20	000	20	010	2	015
Population by Age	Number	Percent	Number	Percent	Number	Percei
0 - 4	996	7.0%	971	6.8%	953	6.7
5 - 9	1,135	8.0%	972	6.8%	943	6.7
10 - 14	1,087	7.7%	979	6.9%	987	7.0
15 - 19	1,046	7.4%	1,022	7.2%	925	6.5
20 - 24	795	5.6%	807	5.7%	869	6.1
25 - 34	1,728	12.2%	1,696	11.9%	1,654	11.7
35 - 44	2,165	15.3%	1,749	12.3%	1,676	11.8
45 - 54	1,944	13.7%	2,054	14.5%	1,816	12.8
55 - 64	1,351	9.5%	1,815	12.8%	1,937	13.7
65 - 74	1,040	7.3%	1,138	8.0%	1,366	9.7
75 - 84	651	4.6%	697	4.9%	725	5.1
85+	247	1.7%	301	2.1%	305	2.2

MARKET AREA ANALYSIS EXAMPLE 2



Demographic and Income Profile - Appraisal Version

Market Area Example 2

Ring: 1 mile radius

Latitude: 30.024487

				Name and Address of the Control of t		
Summary		2000		2010		2015
Population		11,626		7,366		9,337
Households		4,017		2,377		3,023
Families		3,110				
Average Household Size		2.84		1,861 3.08		2,337
Owner Occupied Housing Units		3,267		1,909		3.08
Renter Occupied Housing Units		750		468		2,399
Median Age		36.0		39.6		624 40.0
Trends: 2010 - 2015 Annual Rate						
		Area 4.86%		State		Nationa
Population				0.72%		0.76%
Households		4.93%		0.83%		0.78%
Families		4.66%		0.64%		0.64%
Owner HHs		4.68%		0.83%		0.82%
Median Household Income		-0.28%		1.59%		2.36%
		000		2010		2015
Households by Income	Number	Percent	Number	Percent	Number	Percen
<\$15,000	715	17.9%	325	13.7%	389	12.9%
\$15,000 - \$24,999	424	10.6%	212	8.9%	246	8.19
\$25,000 - \$34,999	420	10.5%	207	8.7%	230	7.69
\$35,000 - \$49,999	853	21.3%	380	16.0%	598	19.89
\$50,000 - \$74,999	881	22.0%	685	28.8%	836	27.69
\$75,000 - \$99,999	407	10.2%	368	15.5%	477	15.89
\$100,000 - \$149,999	185	4.6%	153	6.4%	189	6.29
\$150,000 - \$199,999	45	1.1%	18	0.8%	24	0.89
\$200,000+	69	1.7%	30	1.3%	36	1.29
Median Household Income	\$42,820		\$51,813		\$51,101	
Average Household Income	\$51,425		\$57,206		\$57,393	
Per Capita Income	\$17,468		\$18,330		\$18,464	
	2	000		2010		2015
Population by Age	Number	Percent	Number	Percent	Number	Percer
0 - 4	752	6.5%	439	6.0%	559	6.09
5 - 9	882	7.6%	499	6.8%	629	6.79
10 - 14	1,052	9.0%	551	7.5%	707	7.69
15 - 19	1,048	9.0%	595	8.1%	689	7.49
20 - 24	663	5.7%	432	5.9%	548	5.99
25 - 34	1,254	10.8%	783	10.6%	996	
35 - 44	1,818	15.6%	869	11.8%	1,103	11.89
45 - 54	1,905	16.4%	1,196	16.2%	1,273	
55 - 64	955	8.2%	1,104		1,425	
65 - 74	680	5.9%	519		929	
75 - 84	459	3.9%	262		333	
85+	155	1.3%	118		144	
Note: Income is expressed in current dollars	155	1.0 /0	110	1.076	144	1.57



Market Area Example 2

Ring: 3 miles radius

Latitude: 30.02448/ Longitude: -89.964273

Summary		2000		2010		2015
Population		74,305		43,540		55,998
Households		26,109		14,111		18,258
Families		19,019		10,525		13,426
Average Household Size		2.81		3.08		3.06
Owner Occupied Housing Units		14,229		8,283		10,528
Renter Occupied Housing Units		11,880		5,828		7,730
Median Age		30.8		32.8		33.5
Trends: 2010 - 2015 Annual Rate		Area		State		National
Population		5.16%		0.72%		0.76%
Households		5.29%		0.83%		0.78%
Families		4.99%		0.64%		0.64%
Owner HHs		4.91%		0.83%		0.82%
Median Household Income		1.28%		1.59%		2.36%
	20	000	20	10	2	015
Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	5,831	22.3%	2,262	16.0%	2,719	14.9%
\$15,000 - \$24,999	3,948	15.1%	1,664	11.8%	1,910	10.5%
\$25,000 - \$34,999	3,758	14.4%	1,906	13.5%	2,172	11.9%
\$35,000 - \$49,999	4,785	18.3%	2,505	17.8%	4,103	22.5%
\$50,000 - \$74,999	4,163	16.0%	3,267	23.2%	4,188	22.9%
\$75,000 - \$99,999	1,987	7.6%	1,484	10.5%	1,830	10.0%
\$100,000 - \$149,999	1,234	4.7%	848	6.0%	1,114	6.1%
\$150,000 - \$199,999	172	0.7%	80	0.6%	104	0.6%
\$200,000+	214	0.8%	96	0.7%	116	0.6%
Median Household Income	\$33,553		\$42,524		\$45,323	
Average Household Income	\$42,513		\$49,250		\$49,807	
Per Capita Income	\$15,217		\$15,983		\$16,252	
W.	20	000	20	010	2	015
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,809	7.8%	3,288	7.6%	4,330	7.7%
5 - 9	6,550	8.8%	3,299	7.6%	4,306	7.7%
10 - 14	6,498	8.7%	3,120	7.2%	4,192	7.5%
15 - 19	6,429	8.7%	3,473	8.0%	3,830	6.8%
20 - 24	5,800	7.8%	3,320	7.6%	4,175	7.5%
25 - 34	10,302	13.9%	6,634	15.2%	8,476	15.1%
35 - 44	10,793	14.5%	5,174	11.9%	7,051	12.6%
45 - 54	10,515	14.2%	5,780	13.3%	6,444	11.5%
55 - 64	5,543	7.5%	5,416	12.4%	6,807	12.2%
65 - 74	3,376	4.5%	2,419	5.6%	4,244	7.6%
75 - 84	2,020	2.7%	1,161	2.7%	1,542	2.8%
85+	668	0.9%	457	1.1%	605	1.1%



Data Note: Income is expressed in current dollars

Demographic and Income Profile - Appraisal Version

Market Area Example 2

Ring: 5 miles radius

Latitude: 30.ú24487 Longitude: -89.964273

Summary		2000		2010		2015
Population		125,179		66,500		86,414
Households		43,883		21,690		28,368
Families		32,147		16,241		20,979
Average Household Size		2.81		3.06		3.04
Owner Occupied Housing Units		24,973		12,735		16,469
Renter Occupied Housing Units		18,909		8,955		11,899
Median Age		31.8		33.0		33.6
Trends: 2010 - 2015 Annual Rate		Area		State		National
Population		5.38%		0.72%		0.76%
Households		5.52%		0.83%		0.78%
Families		5.25%		0.64%		0.64%
Owner HHs		5.28%		0.83%		0.82%
Median Household Income		1.64%		1.59%		2.36%
	20	000	20	10	20	15
Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	10,192	23.2%	3,793	17.5%	4,569	16.1%
\$15,000 - \$24,999	7,016	16.0%	2,797	12.9%	3,235	11.4%
\$25,000 - \$34,999	6,555	14.9%	3,076	14.2%	3,718	13.1%
\$35,000 - \$49,999	7,756	17.7%	3,803	17.5%	6,322	22.3%
\$50,000 - \$74,999	6,931	15.8%	4,790	22.1%	6,190	21.8%
\$75,000 - \$99,999	3,138	7.2%	2,060	9.5%	2,557	9.0%
\$100,000 - \$149,999	1,732	3.9%	1,105	5.1%	1,446	5.1%
\$150,000 - \$199,999	257	0.6%	117	0.5%	153	0.5%
\$200,000+	296	0.7%	136	0.6%	166	0.6%
Median Household Income	\$31,895		\$39,570		\$42,928	
Average Household Income	\$40,838		\$46,918		\$47,444	
Per Capita Income	\$14,594		\$15,349		\$15,620	
	20	000	20	010	2	015
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,518	7.6%	5,078	7.6%	6,726	7.8%
5 - 9	10,775	8.6%	5,187	7.8%	6,835	7.9%
10 - 14	10,845	8.7%	4,855	7.3%	6,623	7.7%
15 - 19	10,568	8.4%	5,274	7.9%	5,986	6.9%
20 - 24	9,326	7.5%	4,934	7.4%	6,276	7.3%
25 - 34	16,796	13.4%	9,730	14.6%	12,557	14.5%
35 - 44	18,032	14.4%	7,859	11.8%	10,631	12.3%
45 - 54	17,070	13.6%	8,893	13.4%	10,079	11.7%
55 - 64	9,384	7.5%	7,889	11.9%	10,305	11.9%
65 - 74	7,087	5.7%	3,799	5.7%	6,581	7.6%
75 - 84	4,410	3.5%	2,164	3.3%	2,697	3.1%
85+	1,366	1.1%	839	1.3%	1,119	1.3%

MARKET AREA ANALYSIS EXAMPLE 3



Demographic and Income Profile - Appraisal Version

Market Area Example 3

Ring: 1 mile radius

Latitude: 30.339601 Longitude: -91.03739

Summary		2000		2010		2015
Population		2,098		2,379		2,454
Households		709		817		850
Families		646		738		765
Average Household Size		2.96		2.91		2.89
Owner Occupied Housing Units		689		767		798
Renter Occupied Housing Units		20		51		53
Median Age		41.2		45.5		46.7
Trends: 2010 - 2015 Annual Rate		Area		State		National
Population		0.62%		0.72%		0.76%
Households		0.80%		0.83%		0.78%
Families		0.72%		0.64%		0.64%
Owner HHs		0.80%		0.83%		0.82%
Median Household Income		0.43%		1.59%		2.36%
	20	000	20	10	20)15
Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	46	6.5%	56	6.9%	56	6.6%
\$15,000 - \$24,999	0	0.0%	5	0.6%	5	0.6%
\$25,000 - \$34,999	19	2.7%	18	2.2%	14	1.6%
\$35,000 - \$49,999	48	6.7%	58	7.1%	64	7.5%
\$50,000 - \$74,999	82	11.5%	58	7.1%	68	8.0%
\$75,000 - \$99,999	76	10.7%	106	13.0%	113	13.3%
\$100,000 - \$149,999	170	23.8%	137	16.8%	125	14.7%
\$150,000 - \$199,999	107	15.0%	130	15.9%	143	16.8%
\$200,000+	165	23.1%	249	30.5%	262	30.8%
Median Household Income	\$127,783		\$137,921		\$140,892	
Average Household Income	\$164,575		\$185,576		\$184,542	
Per Capita Income	\$54,776		\$62,787		\$62,972	
	20	000	20	10	20	015
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	138	6.6%	135	5.7%	132	5.4%
5 - 9	166	7.9%	171	7.2%	169	6.9%
10 - 14	189	9.0%	220	9.3%	200	8.2%
15 - 19	178	8.5%	181	7.6%	188	7.7%
20 - 24	61	2.9%	83	3.5%	87	3.6%
25 - 34	111	5.3%	148	6.2%	176	7.2%
35 - 44	365	17.4%	231	9.7%	216	8.8%
45 - 54	471	22.5%	459	19.3%	394	16.1%
55 - 64	283	13.5%	436	18.3%	447	18.2%
65 - 74	94	4.5%	224	9.4%	305	12.4%
75 - 84	35	1.7%	72	3.0%	108	4.4%
					_ 50	



Market Area Example 3

Ring: 1 mile radius

Latitude: 30.339601 Longitude: -91.03739

Summary		2000		2010		2015	
Population		2,098		2,379		2,454	
Households		709		817		850	
Families		646		738		765	
Average Household Size		2.96		2.91		2.89	
Owner Occupied Housing Units		689		767		798	
Renter Occupied Housing Units		20		. 51		53	
Median Age		41.2		45.5		46.7	
Trends: 2010 - 2015 Annual Rate		Area		State		National	
Population		0.62%		0.72%		0.76%	
Households		0.80%		0.83%		0.78%	
Families		0.72%		0.64%		0.64%	
Owner HHs		0.80%		0.83%		0.82%	
Median Household Income		0.43%		1.59%		2.36%	
	20	000	20	010		2015	
Households by Income	Number	Percent	Number	Percent	Number	Percent	
<\$15,000	46	6.5%	56	6.9%	56	6.6%	
\$15,000 - \$24,999	0	0.0%	5	0.6%	5	0.6%	
\$25,000 - \$34,999	19	2.7%	18	2.2%	14	1.6%	
\$35,000 - \$49,999	48	6.7%	58	7.1%	64	7.5%	
\$50,000 - \$74,999	82	11.5%	58	7.1%	68	8.0%	
\$75,000 - \$99,999	76	10.7%	106	13.0%	113	13.3%	
\$100,000 - \$149,999	170	23.8%	137	16.8%	125	14.7%	
\$150,000 - \$199,999	107	15.0%	130	15.9%	143	16.8%	
\$200,000+	165	23.1%	249	30.5%	262	30.8%	
Median Household Income	\$127,783		\$137,921		\$140,892		
Average Household Income	\$164,575		\$185,576		\$184,542		
Per Capita Income	\$54,776		\$62,787		\$62,972		
	20	000	20	010		015	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	138	6.6%	135	5.7%	132	5.4%	
5 - 9	166	7.9%	171	7.2%	169	6 9%	

	2000		2010		2015	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	138	6.6%	135	5.7%	132	5.4%
5 - 9	166	7.9%	171	7.2%	169	6.9%
10 - 14	189	9.0%	220	9.3%	200	8.2%
15 - 19	178	8.5%	181	7.6%	188	7.7%
20 - 24	61	2.9%	83	3.5%	87	3.6%
25 - 34	111	5.3%	148	6.2%	176	7.2%
35 - 44	365	17.4%	231	9.7%	216	8.8%
45 - 54	471	22.5%	459	19.3%	394	16.1%
55 - 64	283	13.5%	436	18.3%	447	18.2%
65 - 74	94	4.5%	224	9.4%	305	12.4%
75 - 84	35	1.7%	72	3.0%	108	4.4%
85+	6	0.3%	20	0.8%	28	1.1%
Bata Nata Caraca Inc.						

Data Note: Income is expressed in current dollars



Market Area Example 3

Ring: 5 miles radius

Latitude: 30.339601 Longitude: -91.03739

Summary		2000		2010		2015
Population		62,204		78,284		84,073
Households		23,453		30,316		32,744
Families		17,368		21,957		23,553
Average Household Size		2.65		2.58		2.57
Owner Occupied Housing Units		17,612		22,134		23,987
Renter Occupied Housing Units		5,841		8,182		8,757
Median Age		33.4		34.9		35.1
Trends: 2010 - 2015 Annual Rate		Area		State		National
Population		1.44%		0.72%		0.76%
Households		1.55%		0.83%		0.78%
Families		1.41%		0.64%		0.64%
Owner HHs		1.62%		0.83%		0.82%
Median Household Income		-0.04%		1.59%		2.36%
	20	000	20	10	20	015
Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,818	7.7%	2,079	6.9%	2,098	6.4%
\$15,000 - \$24,999	2,033	8.6%	2,081	6.9%	2,043	6.2%
\$25,000 - \$34,999	2,497	10.6%	2,736	9.0%	2,646	8.1%
\$35,000 - \$49,999	3,279	13.9%	4,006	13.2%	4,645	14.2%
\$50,000 - \$74,999	5,388	22.9%	6,773	22.3%	7,722	23.6%
\$75,000 - \$99,999	3,492	14.8%	4,944	16.3%	5,128	15.7%
\$100,000 - \$149,999	3,339	14.2%	5,046	16.6%	5,632	17.2%
\$150,000 - \$199,999	849	3.6%	1,248	4.1%	1,344	4.1%
\$200,000+	825	3.5%	1,402	4.6%	1,484	4.5%
Median Household Income	\$59,335		\$65,146		\$65,015	
Average Household Income	\$73,118		\$82,233		\$82,496	
Per Capita Income	\$27,702		\$31,755		\$32,029	
	20	000	20)10	20	015
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,966	8.0%	6,124	7.8%	6,503	7.7%
5 - 9	4,840	7.8%	5,962	7.6%	6,427	7.6%
10 - 14	4,691	7.5%	6,008	7.7%	6,479	7.7%
15 - 19	4,546	7.3%	5,253	6.7%	5,808	6.9%
20 - 24	4,197	6.7%	4,938	6.3%	5,375	6.4%
25 - 34	9,483	15.2%	11,007	14.1%	11,328	13.5%
35 - 44	11,085	17.8%	11,866	15.2%	12,406	14.8%
45 - 54	9,878	15.9%	11,923	15.2%	11,928	14.2%
55 - 64	4,847	7.8%	9,073	11.6%	9,593	11.4%
65 - 74	2,334	3.8%	4,038	5.2%	5,739	6.8%
75 - 84	1,096	1.8%	1,598	2.0%	1,916	2.3%
85+	237	0.4%	495	0.6%	573	0.7%

Data Note: Income is expressed in current dollars